

Volume 242 July 12, 2011

The National Action Plan Coalition (NAPC) today announced the availability of a Demand Response and Smart Grid Communications Action Guide. This Guide is intended to meet one of the needs identified by DOE and FERC in the National Action Plan the agencies released in June 2010.

The Communications Guide, available on the NAPC website, synthesizes existing research and best practices to date. It also incorporates new ideas to create concepts, models, and language likely to be effective with consumers in efforts to educate and communicate with them on demand response and smart grid.

The NAP Coalition is a "coalition of coalitions," that includes non-profit organizations in the utility, smart grid, regulatory, energy efficiency, environmental, and consumer advocacy areas. It was formed to help implement the National Action Plan. The development of a National Action Plan was required by Congress in legislation enacted in 2007, and inclusion of a communications component comes directly from the statute.

In developing the National Action Plan, stakeholders from across the Demand Response and smart grid spectrum worked extensively on communications and among the actions recommended was the need to provide a tool-kit, or "communications umbrella" to those who would be educators and communicators. According to the Plan the Communications Umbrella, as a national platform, would create and provide a consistent, yet flexible, research-based message framework. This platform would include communications tools, support, and advice that could be adapted for use by interested local demand response implementers.

The National Action Plan Coalition web-site is:

<http://www.napcoalition.org/>

Extended Temp Forecast: Chicago Area

Tue	Wed	Thu	Fri	Sat
65 - 81	59 - 75	66 - 80	70 - 85	70 - 89

Electricity Pricing Areas – On Peak July 2011

	July 12, 2011	Per kWh
PJM	West	\$.06268
Cinergy	Peak Monthly	\$.04482

ComEd Average Day Ahead LMP Electric Price

Time Period	Average per Kwh
Jul 1 - Jul 31, 2010	\$.04741
Aug 1 - Aug 31	\$.04628
Sep 1 - Sep 30	\$.02934
Oct 1 - Oct 31	\$.02702
Nov 1 - Nov 30	\$.02778
Dec 1 - Dec 31	\$.03545
Jan 1 - Jan 31, 2011	\$.03871
Feb 1 - Feb 28	\$.03581
March 1- Mar 31	\$.03668
April 1 - April 30	\$.03448
May1- May 31	\$.03954
June 1 - June 30	\$.03851
July 1 thru July 11	\$.04235

Weather - Tue: Sunshine and a few afternoon clouds. A stray afternoon thunderstorm is possible. High 81F. Winds N at 5 to 10 mph.
Wed: Partly cloudy skies. High around 75F. Winds NE at 10 to 20 mph.
Thu: Mix of sun and clouds. Highs in the low 80s and lows in the mid 60s.
Fri: Scattered thunderstorms possible. Highs in the mid 80s and lows in the low 70s.
Sat: Sunshine. Highs in the upper 80s and lows in the low 70s.

